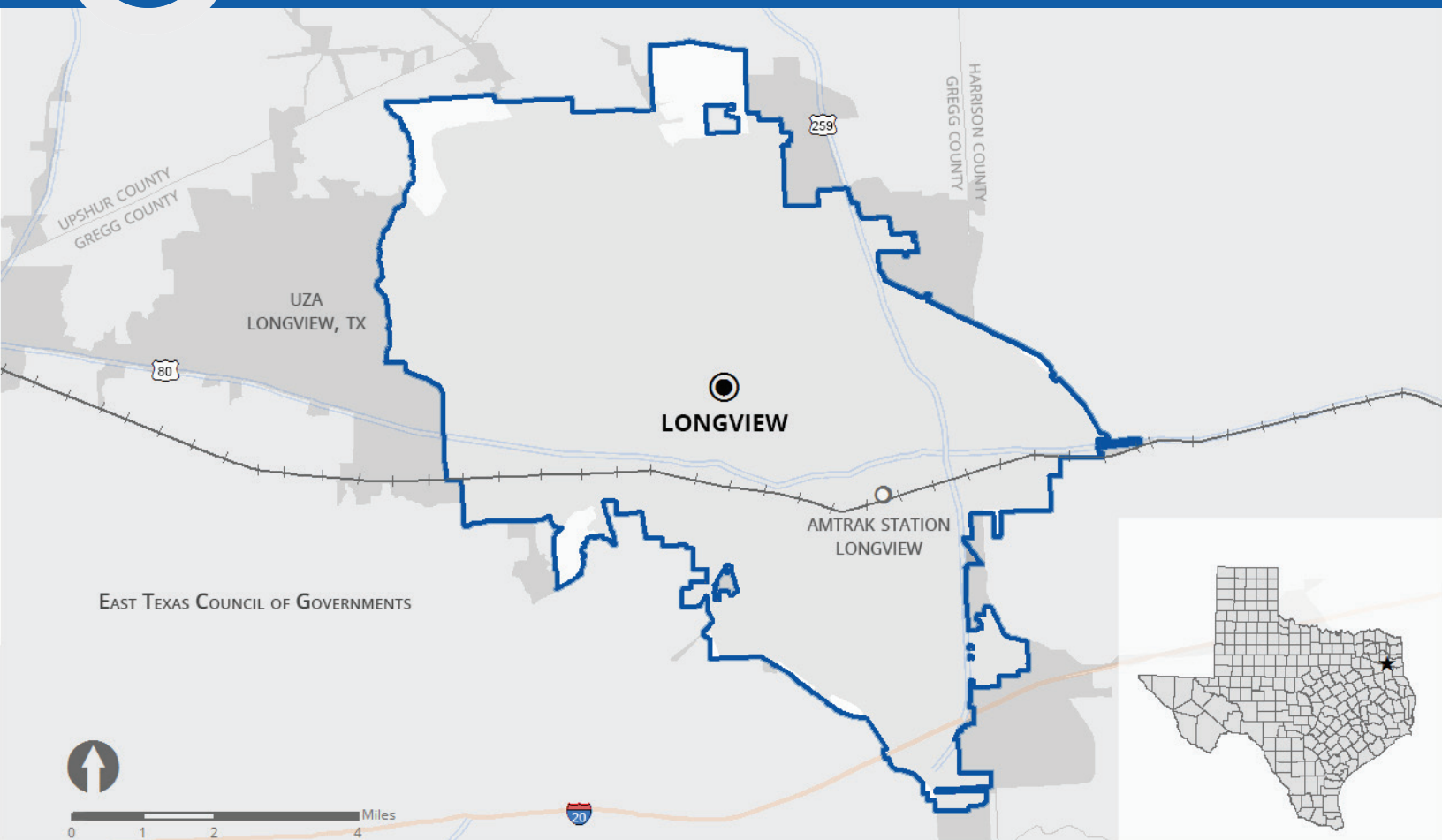




CITY OF LONGVIEW



The City of Longview serves as an urban transit district (UTD) for the Longview urbanized area (UZA) under Texas Transportation Code Chapter 458 and therefore receives state funding. Longview Transit Management, Inc., known as Longview Transit, is a public transit provider in the UTD, providing fixed-route bus service and ADA paratransit service throughout Longview. The service area crosses Gregg and Harrison Counties, covering 81 percent of the population and 63.2 percent of the land area¹ of the Longview UZA. Rural areas of Gregg County, Harrison County, and adjacent counties are served by the East Texas Council of Governments. Greyhound intercity bus and Amtrak passenger rail pass through the city, providing regional transit options for Longview citizens. Both Greyhound and Amtrak stations are a few blocks away from Longview Transit's transfer center at Magrill Plaza.

Longview Transit is administrated by the City of Longview and is governed by the Longview City Council. The daily operation of Longview Transit is managed by McDonald Transit Associates.



Urban Transit District

- Service Area Population²: 81,435
- Service Area Land Area³: 55.69 sq. Miles
- Unlinked Passenger Trips⁴: 253,521
- Revenue Fleet⁴: 13 Vehicles



Urban Transit District Services

Service Information



Local Bus Service

Six routes available within the city limits of Longview.

One-Way Fare Structure:

- Base fare: \$1.25
- Discounted fares: \$0.65^a or \$0.60^b
- Free fare^c

Fare Media:



Notes:

- ^a Children (age 6–14) and students.
- ^b Medicare card holders, seniors, and people with disabilities.
- ^c Children (age 5 and under).



ADA Paratransit Service

Available within the city limits of Longview. Trip origins must be within a 3/4-mile corridor on each side of each fixed route, destinations can be anywhere within the city limits.

Trips can be scheduled up to 14 days in advance, up to 24 hours before the trip.

One-Way Fare Structure:

- Base fare: \$2.50

Fare Media:



Operating Time (Excluding Holidays)



Operating Days by Mode

	MON	TUE	WED	THU	FRI	SAT	
	MON	TUE	WED	THU	FRI	SAT	



Operating Hours by Mode

WKD		6:15 a.m.	7:15 p.m.
		6:15 a.m.	7:15 p.m.
SAT		7:15 a.m.	7:15 p.m.
		7:15 a.m.	7:15 p.m.

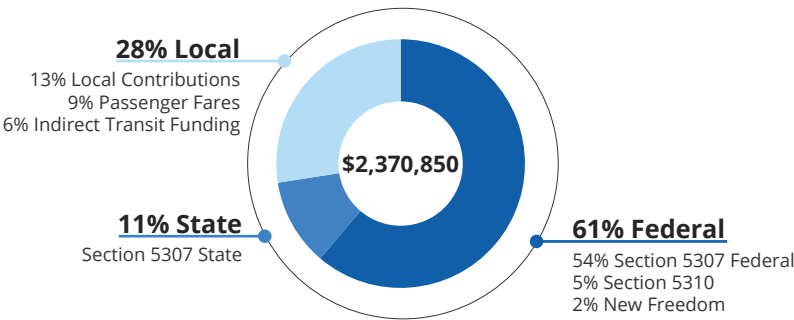


Address | 908 Pacific Ave, Suite 200
| Longview, TX 75602

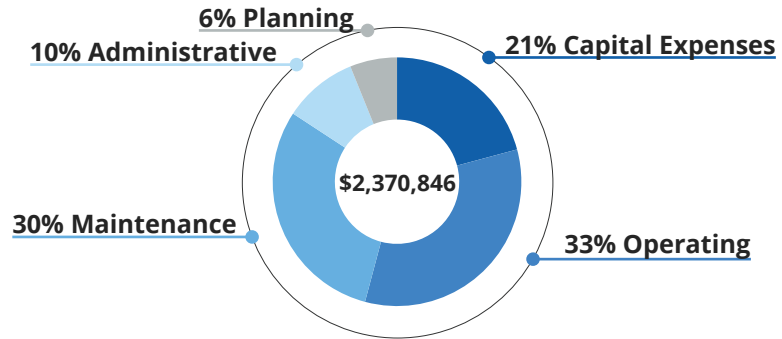
Contact | Scott Lewis
| General Manager
| Phone: (903) 753-2287
| E-mail: slewis@longviewtransit.com

FY 2014 Financial Status⁴

\$ Revenues in Fiscal Year 2014



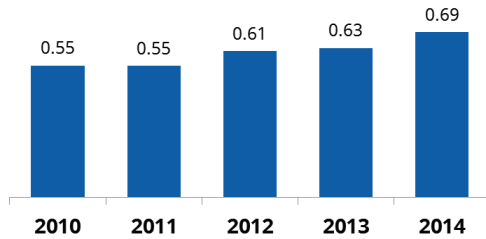
\$ Expenditures in Fiscal Year 2014



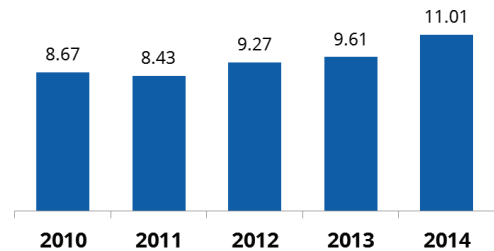
FY 2010–2014 Performance Measures⁴

Productivity in the Past 5 Years

Unlinked Passenger Trips per Revenue Mile

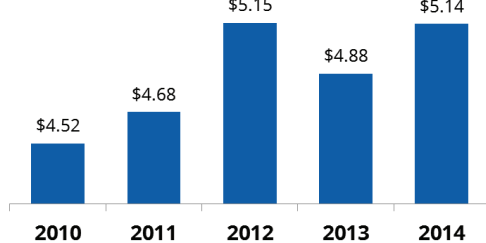


Unlinked Passenger Trips per Revenue Hour

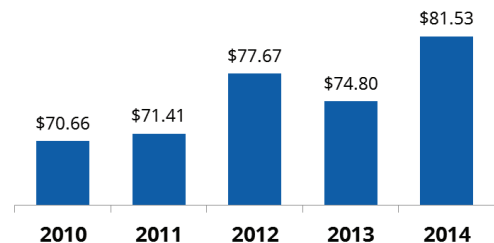


Efficiency in the Past 5 Years

Operating Cost per Revenue Mile



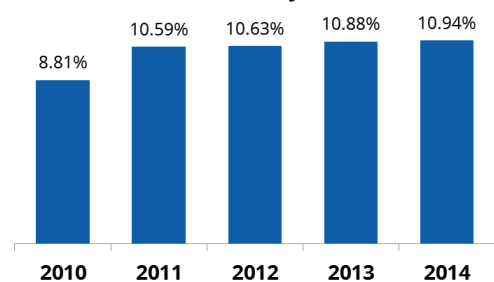
Operating Cost per Revenue Hour



Operating Cost per Passenger



Fare Recovery Ratio



Projects in the 2015–2018 STIP⁵

Implementation Year	Project Name	Cost
2015	Capital - Equipment, Preventive Maintenance, Rolling Stock	\$1,337,440
2015	Planning - Technical Study	\$88,400
2015	Operating - Public Transit	\$624,000
2015	Capital - ADA	\$156,725
2015	Construction - Parking & Driveway at Multimodal Center	\$312,000
2016	Capital - Equipment, Preventive Maintenance, Rolling Stock	\$1,124,864
2016	Planning - Technical Study	\$97,344
2016	Operating - Public Transit	\$648,960
2016	Capital - ADA	\$162,994
2017	Capital - Equipment, Preventive Maintenance, Rolling Stock	\$1,141,737
2017	Planning - Technical Study	\$106,862
2017	Operating - Public Transit	\$674,919
2017	Capital - ADA	\$175,760
2018	Capital - Equipment, Preventive Maintenance, Rolling Stock	\$1,187,406
2018	Planning - Technical Study	\$113,476
2018	Operating - Public Transit	\$701,916
2018	Capital - ADA	\$183,521

Data Sources:

¹ Texas A&M Transportation Institute, Urban Gap Analysis using U.S. Census 2010 data.

² U.S. Census Bureau, American Community Survey 2009–2013 5-Year Estimates.

³ U.S. Census Bureau, 2013 TIGER/Line Shapefiles: Places.

⁴ Texas Department of Transportation, Public Transportation Division PTN-128 Fiscal Year 2011–2014 Data.

⁵ Texas Department of Transportation, Proposed 2015–2018 District Statewide Transportation Improvement Programs.

Last Updated:

February, 2016